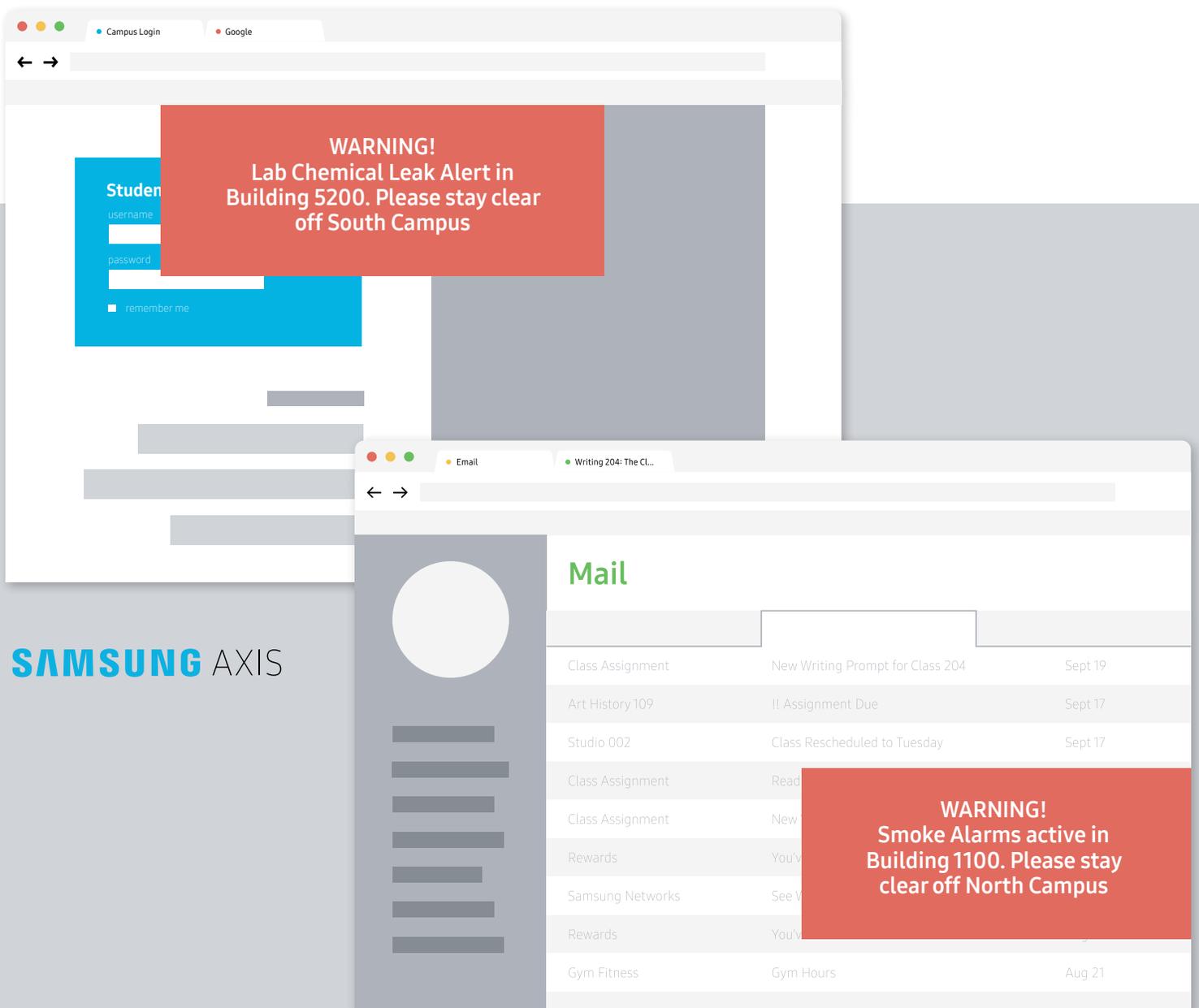


SAMSUNG AXIS

Prioritizing Safety Alerts in Educational Networks

The Technology

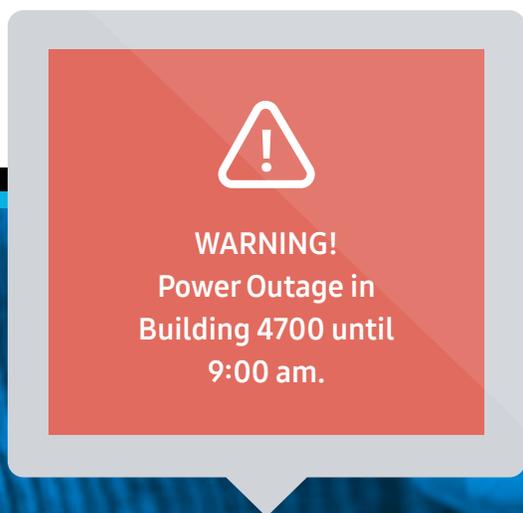
The Samsung Axis HTML payload rewriting mechanism enables the operator to make changes to some or all web pages that transit the Samsung Axis solution. School and university campuses across the national footprint are required to alert their respective students, faculty, administrators and other staff members in a timely manner of any hazardous situation that arises on the premises. The Samsung Axis capability easily enables school network operators to meet notification compliance requirements for timely warning notices and emergency notifications. Warning notices delivered via HTML payload rewriting may be location and group/population specific and rendered in an unobtrusive manner like web page advertisements.



Ensuring Real-time Sensitivity Notifications

Web browsers are ubiquitous on school/university campuses—be it on laptops, tablets or phones, many people frequently initiate a browser session through the day. Injecting messages into web content is the most flexible and affordable mechanism for delivering timely warning notices.

Warning notices may be delivered to some or all of the devices on the network. The technology factors in the ability to send notifications/alerts to the most relevant recipients on the network. This is executed by establishing organizational group and/or physical location specificity, thereby ensuring that not everyone is bombarded with notices.



Integration with Global and Other Centralized Emergency Response Systems

The Samsung Axis captive portal, interstitial redirection and HTML payload rewriting mechanisms may be used in conjunction with other global emergency notification systems. Every person using a web browser may be forced to view an emergency notification at any time an operator desires. Emergency notifications may even be triggered via an API call from a centralized emergency response control system.



Assuring Compliant Messaging through Testing

Delivering a test message is no different from delivering a live message with Samsung Axis. The solution provides no-cost testing to school network operators that targets the desired sample of the device population. The operator can be rest assured of compliance with the simple click of a button.



SAMSUNG

1301 E Lookout Dr.
Richardson, TX 75082

Sales: 1.877.556.9469
Service & Support: 1.800.737.7008

[samsung-networks.com](https://www.samsung-networks.com)